

NEWS RELEASE

KEEPING TRAFFIC FLOWING
SINCE 1983

FOR IMMEDIATE RELEASE

Walt Towle, Promotion to General Manager

For the last six years, Walter Towle has been Operations Manager for Traffic Signal Controls (TSC). In his duties, he has performed exceptionally well and has taken on additional managerial duties.

Effective July 6, 2009, we at Traffic Signal Controls are pleased to announce Walt's promotion to General Manager reporting directly to the President. As General Manager, Sales, Warehouse, HR and Technical will report directly to Walt.

Named as the 2008 Employee of the Year, Walt has been with TSC since 2000, holding various positions for the company. His responsibilities over the years have included warehouse and production scheduling as well as accounting, human resources and administrative functions of the company.

A 1980 graduate of the University of Colorado Business School, he has also worked as a Certified Public Accountant and as the Director of Operations for a manufacturing company before joining TSC.

Born in Germany, Walt's interests include cooking, golf and NASCAR.

TRAFFIC SIGNAL CONTROLS INC

255 Weaver Park Road
Suite 100
Longmont, CO 80504
Phone: 303.772.2787
Fax: 303.776.1270
E-mail: TSC@trafsig.com.com